

生活協同組合ユーコープ



# 産地指定輸入牛肉の開発目的

- 牛肉の国内自給率は、約38%の実績です。 国産を応援しながらも、将来に渡り国産 牛肉と合わせて安定して供給できる産地開 発を進める必要がある。
- 国産牛と比較して安価で利用しやすい 輸入牛肉の配置を進める必要もある。
- 輸入牛肉を利用する上で組合員からお 問合せ頂く事が多い「安心・安全」を 求める声に応えます。





# 組合員から頂いている声

EUは禁止されているホルモン剤が使用 されていることを理由としてアメリカ産 牛肉の輸入を禁止としているが、日本で は輸入可能となっています。安全性に問 題はありませんか?

オーストラリアビーフに成長ホルモン剤は、使用していますか?またハーブ三元 豚の飼料に成長促進剤のラクトバミンを 使用していますか。



# ニュージーランドは、どんな国?

- ニュージーランドは、日本のおよそ4分の3の広さで、国 土の 約半分が牧草地となっており、牧草地の3分の2が 丘陵地帯。酪農や畜産など一次産業が主力産業。
- 人口は約450万人と世界でも人口密度が低い国の一つです す(横浜市は、約380万人)。
- 対して肉用牛が約374万頭(乳用種は約570万頭)、 羊は約3000万頭が肥育されています。









ニュージーランドはBSEや口蹄疫など深刻な家畜伝染病の発生がありません。厳格な検疫システムと、地理的に他国と離れていることが自然の防波堤となっています。





# <u>コープの産地指定</u> ニュージーランド産ビーフとは・・・

・産地指定に選んだ輸入牛肉の

ニュージーランド産ビーフの特徴とは・・・

- ①ストレスの無い恵まれた自然環境の中で放牧で育てられています。
- ②栄養価の高い牧草での育成
- ③良質で豊富な水資源
- ④持続可能な畜産業
- ⑤肉質の良い牛の品種(アンガスなど英国系品種が中心)
- ⑥アニマルウェルフェア(動物福祉)の取組み
- ⑦成長ホルモン剤不使用
- ⑧NON一GMO(遺伝子組換え飼料不使用)※穀物肥育牛(グレインフェッド)の場合
- ⑨顔の見える生産者
- ⑩トレーサビリティ
- ⑪牧草肥育牛(グラスフェッド)と穀物肥育牛(グレインフェッド)の2種類の取扱い

ニュージーランドには、恵まれた自然環境、国や農家 の取組みによる安全性と品質があります。



### ①ストレスの無い恵まれた自然環境での放牧



- 国土の約半分が牧草地となっており、酪農、畜産農家は、 所有する牧場で、牛を放牧し育てています。
- ニュージーランドには、牛をのびのびと育てられる環境があります。







### ②栄養価の高い牧草での育成

- ・ 牧草は、自然に生育している<u>雑草ではなく、作物と同様</u> <u>に大切に育てています。</u>
- 与える主な牧草の種類は? ライグラス(イネ系植物)、クローバー(マメ科植物) 栄養価が高く、育て易く、肉の美味しさにも繋がります。
- 牧草地づくりは、国の研究機関が、土壌と牧草の品質改良の研究を行い、農家に指導援助しています。
- 冬時期は、ケールやビートなどを与えています。





牛を育てる出発点は、まず牧草を育てる土壌から。







# 牧草地は自然にあるのではなく、作物同様に作られるのです。





手入れされ質の高い牧草は濃厚飼料並のたんぱく質を含むほど栄養豊富





肥料のない牧草地(写真左下)と飛行機による肥料(石灰・硫黄など)の散布(写真右下)











# ③良質で豊富な水資源

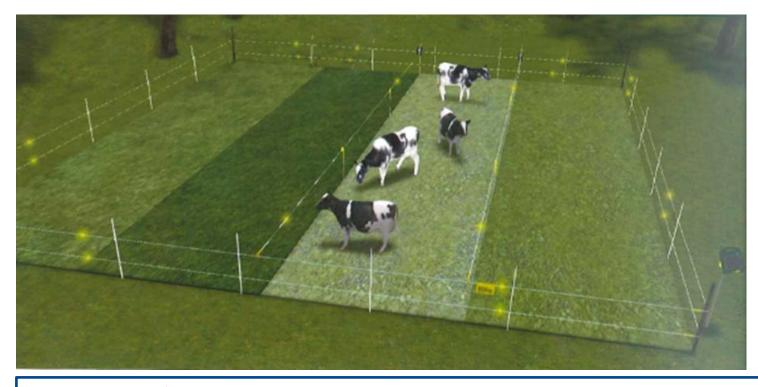
- 飼料と同様に、牛の体の基本をなす飲み水は非常に重要な要素です。
- ニュージーランドは豊富な降雨もあり、川や山脈からの伏流 水など良質な地下水資源が豊富です。
- 豊富な水資源と安定した降雨が良質な牧草を育てます。
- 灌漑設備を使用して牧草管理を行っています。







### ④持続可能な畜産業(1)



- 牧草地が疲弊しないように、放牧地をいくつかの区画に 分けて、牛や羊の群れを移動させながら、肥育します。
- 最も栄養価の高い牧草を牛に与える事ができます。
- 栄養価の高いと言われる牧草丈は10~20cmが理想と言われています。
- 牛の成育状態に合わせて与える牧草の量も適正に 調整します。

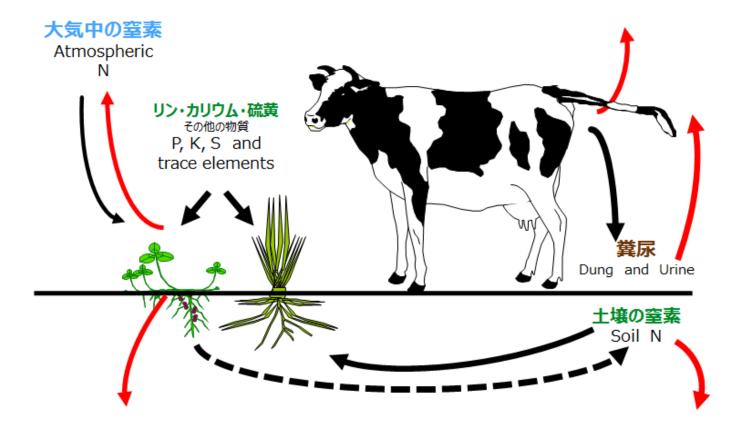








### ④持続可能な畜産業(2)



ニュージーランドの放牧システムは循環型です。栄養素が牛~土~草~牛と循環します。





### ⑤肉質の良い牛の品種





アンガス種と交雑種

ヘレフォード種

- 品種の選定は、その気候にあった品種選定が重要です。
- 世界的に高品質な肉牛として評価の高いアンガス種、ヘレフォード種、これらの交雑種などの英国品種です。
- これらの品種は、安定して涼しい気候を好み、熱帯地域などでは肥育できず、ニュージーランドの気候は肥育地として最適であり、よい肉質を作りあげます。





### ⑥アニマルウェルフェア(動物福祉)の取組み



「5つの自由」が奪われないという概念があります。

#### ①飢餓と渇きからの自由

例)常に食事(餌)や水(水飲み場)の確保ができる環境の提供

②苦痛、傷害又は疾病からの自由

例)病気やけがを負った際は適切な処置を行う

③恐怖及び苦悩からの自由

例)牛を移動させる時、電気棒で叩かない

④物理的、熱の不快さからの自由

例) 休息できるスペースの確保

⑤正常な行動ができる自由

例) 行動が制約されるような狭いエリアに長時間滞在させない、 また休息できるスペースの確保

家畜を適切に扱うことが重要視されています。











成長ホルモン剤は、牛の成長を早める為に与えられますが、牛が成長していく力を大切にし、自然に近い形で育てています。

※安全性の評価については、動物用医薬品等の残留の安全性を科学的に審議する国際機関であるFAO/WHO 合同食品添加物専門家会議(JECFA)において、生涯にわたって摂取し続けても健康への悪影響がないと推定される一日当たりの摂取量である一日摂取許容量(ADI)が設定されています。

EU・ロシア・中国など多くの国でその使用や投与した家畜の輸入を禁止している実態もあります。

「生産効率よりも、安全性に疑念の残るものは使用しない」という考えで生産に取り組んでいます。





### 8NON-GMO(遺伝子組換え飼料不使用)











- 1日に2回、大麦・小麦・コーンサイレージを中心とした穀物を給餌します。飼料は全て非遺伝子組換えです。また、穀物の約9割は地元カンタベリー地方の契約農家から購入してます。
  - ※飼料に混ぜる糖蜜のみニュージーランドでは生産されないため、 豪州より輸入しています。





### 9顔の見える生産者

- 生産農家はみんな、安全安心、持続的な生産の取り組みを 重視しています。
- そのような農家も、国による点検や監査を受けています。
- この生産農家の方々との強い関係が、商品のトレーサビリ ティと安全性への取り組みを可能にしています。

契約農家グリスさん一家(左)とハーレーさん(右)





### ①トレーサビリティ(1)

牛の個体管理(農場~牧場~工場)

- 電子タグは、農家で取り付けられ、国のデータベースに登録、管理され、肥育牧場から加工工場へ引き継がれます。
- 農場、出生年、畜種、投薬などが、記録されています。

















# 10トレーサビリティ(2)

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1.1 Have any of these animals been fed furnishent protein in their lifetime?  3.2 Have any of these animals been fed ANYTHING OTHER than milk or pasture (see description of Pasture ford) in their lifetime?  9.0 Johns's Disease vaccination – where applicable (see note 4 of the requirement)  4.1 Have any of these animals been vaccinated against lothers disease in thair lifetime?  9.0 Johns's Disease vaccination – where applicable (see note 4 of the requirement)  5.1 Have any of these actilise been the other equirements of the vaccinated against lothers disease in thair lifetime?  9.0 Johns's Disease vaccination – where applicable (see note 4 of the requirements)  5.1 Have any of these actilise have been theated with a hormonal growth promotant in their lifetime?  9.0 The Declaration – cattle, does poe note 6 of the requirements)  6.1 What is the Till status of these animals? Enter status and index number  6.2 Have any of these animals been tested with a under your management?  6.3 What is the date of the last Till set for the whole herd and was Till distincted.  6.4 What is the date of the last Till set for the whole herd and was Till distincted.  6.5 Is the herd under Till movement control (if Yes, a permit is required unless going direct to islaugified)  6.6 Ave those animals being moved from a property within a Movement Control Ana?  9.0 The God sy test is not equired the harmhal are going direct to staugified)  6.8 Does the herd move which these animals are being moved include cattle or deer which have been introduced from a herd of lower Till status will write her these will be will be suffered to deer which have been introduced from a herd of lower Till status will write Act of the set three years?  9.00 Additional information (see note 7 of the requirements)	control for residues or any purpose other than TB?					
3.2 Have any of these animals been field ANYTHING OTHER than milk or pacture (see description of Paturus fact) in their literated?  9.0 Johnsh's Disease vaccination — where applicable (see note 4 of the requirements)  4.1 Have any of these animals been reacted against Johnsh disease in their literated?  9.0 HGP treatment — cattle (see note 5 of the requirements)  5.1 Have any of these cattle been roted with a hormonal growth promotant in their literated?  9.0 TB Doctaration — cattle, deer (see note 6 of the requirements)  6.1 What is the Status of these animals been treated with a hormonal growth promotant in their literated?  9.0 TB Doctaration — cattle, deer (see note 6 of the requirements)  6.1 What is the Status of these animals and indox number  6.2 Have any of these animals been treated write under your management?  6.3 What is the date of the last TB test for these animals and was TB detected?  6.4 What is the date of the last TB test for the whole herd and was TB detected?  6.5 Is the herd under TB movement control off (%s. a permits it sequeled unless against gives 1 no 100 to 100 t	.0 Animal feeding – cattle, sheep, lambs, goats, deer, alpacas, Ilamas (see note 3 of the requirements)					
Pasture fod) in their lifetime?  10. Johnsh Disease vaccination – where applicable (see note 4 of the requirements)  4.1 Have any of these arimals been vaccinated against Johnsh disease in their lifetime?  5.1 Have any of these cattle (see note 5 of the requirements)  5.1 Have any of these cattle (see note 5 of the requirements)  5.1 Have any of these cattle (see note 6 of the requirements)  5.1 Have any of these cattle have been treated with a hormonal growth promotant in their lifetime?  5.2 If Yes, how many of these cattle have been treated with a hormonal growth promotant in their lifetime?  5.1 What is the 18 status of these animals? Enter status and indoor number  6.2 Have any of these animals been tested while under your management?  6.3 What is the date of the last 18 last for the whole hard and was 18 detected?  6.4 What is the date of the last 18 last for the whole hard and was 18 detected?  6.5 Is the herd under 18 movement control if Yes, a permit is required unless going detect of saughtery  6.6 As these animals being moved from a property within a Movement Control Anae?  6.7 If Yes, have these animals been tested within 60 days prior to this movement?  6.8 Does the herd from which these animals are being moved include cattle or deer which have been introduced from a hard of lower 18 status within the last three years?  905	3.1 Have any of these animals been fed ruminant protein in their lifetime?		no			
Disease vaccination - where applicable (see note 4 of the requirements)  A 1 Have any of these animals been vaccinated against Johnsh clease in their libetime?  Jet German - Lattle (see note 5 of the requirements)  S 1 Have any of these actitie (see note 5 of the requirements)  S 1 Have any of these actitie (see note 5 of the requirements)  S 1 Have any of these actitie (see note 5 of the requirements)  S 2 Have, how many of these actitie have been treated with a hormonal growth promotant in their lifetime?  S 2 Have any of these actities (see robe note 6 of the requirements)  S 2 Have any of these actities the first status and index number  S 3 Have any of these actities the see instead of the see and was 18 distocted.  S 4 Have any of these actives the see and any see and was 18 distocted.  A What is the date of the last 18 test for the whole herd and was 18 distocted.  S 5 In the herd under 18 movement control (First, a permit is required unless going direct to falsagifier)  S 5 In the herd under 18 movement control (First, a permit is required unless going direct to falsagifier)  S 5 In the herd under 18 movement control (First, a permit is required unless going direct to falsagifier)  S 5 In the herd under 18 movement control (First, a permit is required unless going direct for falsagifier)  S 5 In the herd under 18 movement control (First, a permit is required unless going direct of have yet in the second of the last 18 testing the permitted of the second of the last 19 yet in the last three years 1 yets 1 no	3.2 Have any of these animals been fed ANYTHING OTHER than milk or pasture (see description of		no			
4.1 Have any of these animals been vaccinated against Johnsis disease in their lifetime?  3.0 HGP treatment - cattle (see note) of the requirements)  5.1 Have any of these cattle been treated with a hormonal growth promotant in their lifetime?  5.2 File, how many of these cattle have been treated with a hormonal growth promotant in their lifetime?  5.2 File, how many of these cattle have been treated with a hormonal growth promotant in their lifetime?  5.1 What is the date (see note) of the requirements)  6.1 What is the Status of these animals First status and indox number  6.2 Have any of these animals being detected while under your management?  6.3 What is the date of the last Till set for the sea naimals and was Till defected?  6.4 What is the date of the last Till set for the whole herd and was Till defected?  6.5 In the herd under Till movement control (if Vise, a permit is required unless only) ground growth of the sea animals being moved from a property within a Movement Control Ania?  9x5 no  6.6 Are these animals being moved from a property within a Movement Control Ania?  9x5 no  6.7 File, have these animals being moved from a property within a Movement Control Ania?  9x5 no  1x5 no  6.8 Destrict the order of the last animals we plant to the support of the movement?  9x6 no  1x5 no  1x	Pasture fed') in their lifetime?					
Description	.0 Johne's Disease vaccination – where applicable (see note 4 of the requirements)					
5.1 Have any of these cattle been treated with a hormonal growth promotant in their lifetime?  5.2 Fish, how many of these cattle have been treated with a hormonal growth promotant in their lifetime?  6.1 What is the TB status of these animals? Enter status and index number  6.2 Have any of these animals been tested while under your management?  6.3 What is the date of the last TB status and was TB detected.  6.4 What is the date of the last TB status for these animals and was TB detected.  6.5 Is the herd under TB movement control (if the, a permit is required unless going direct to islaugition)  6.5 Is the herd under TB movement control (if the, a permit is required unless going direct to islaugition)  6.7 Fish, have these animab being moved from a property within a Movement Control Anaz?  70 Modificional information is of lower TB status within the last three years?  90 Incomplete the control of lower TB status within the last three years?  10 Additional information (see note 7 of the requirements)	4.1 Have any of these animals been vaccinated against Johne's disease in their lifetime?		no			
5.2 If Yis, how many of these cattle have been treated with a hormonal growth promotant in their lifetime?  1.0 TB Cectaration — cattle, does rise note of the requirements)  1.1 What is the TB status of these animals? Enter status and indoor number  6.2 Have any of these animals been tested while under your management?  6.3 What is the date of the last TB test for the whole herd and was TB detected?  6.4 What is the date of the last TB test for the whole herd and was TB detected?  6.5 Is the herd under TB movement control? If Yis, a permit is required unises going direct to staughter)  6.6 As these animals being moved from a proporty within a Movement Control Area?  7 If Yis, have these animals been tested within 60 days prior to this movement?  9 yes no  (The 60-day test in not required if the animals are going direct to staughter)  6.8 Does the herd from which these animals are being moved include cattle or doer which have been introduced from a herd of lower TB status within the last three years?  7.0 Additional Information (see note 7 of the requirements)  7.0 Additional Information (see note 7 of the requirements)	.0 HGP treatment – cattle (see note 5 of the requirements)					
10 TB Declaration – cattle, doer (see note 6 of the requirements) 6.1 What is the TB status of these animals Feter status and index number 6.2 Have any of these animals be noted while under your management? 6.3 What is the date of the last TB test for these animals and was TB detected? 6.4 What is the date of the last TB test for the whole hard and was TB detected? 6.5 Is the herd under TB movement control off (% a, permits it sequeled unless going direct to slaughter) 6.6 Are these animals being moved from a property within a Movement Corticol Area? 6.7 If Yes, have these animals been tested within 60 days prior to this movement? 6.8 Does the herd from which these animals are being moved include cattle or diser which have been introduced from a herd of lower TB status within the last three years? 6.8 Does the herd from which these animals are being moved include cattle or diser which have been introduced from a herd of lower TB status within the last three years. 6.8 Does the herd from which these animals are being moved include cattle or diser which have been introduced from a herd of lower TB status within the last three years. 6.8 Does the herd from which these animals with the minimum shandards defined in Codes of Weitzer under the After 10 Additional information (see note 7 of the requirements). 6.9 Additional information (see note 7 of the requirements)			no			
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6.2 Have any of these animals been tested while under your management? 6.3 What the date of the last Till set for these animals and was Till detected?  6.4 What the date of the last Till set for the whole head and was Till detected?  6.5 Is the herd under Till movement control? (if Yie, a permit is required unless going direct to slaughter)  6.6 As the sea animals being moved from a property within a Movement Control Ansa?  985 no  7.1 Yie, have these animals been tested within 60 days prior to this movement?  (The 65-day test in not equired. If the animals are going direct to slaughter)  6.8 Doss the herd from which these animals being moved include cattle or deer which have been introduced from a herd of lower Till status within the last three years?  1.0 Additional Information (see note 7 of the requirements)  1.0 Additional Information (see note 7 of the requirements)  1.0 Additional Information (see note 7 of the requirements)						
6.3 What is the date of the last TB test for these animals and was TB detected?  6.4 What is the date of the last TB test for the whole herd and was TB detected?  Onto // Yes no  6.5 Is the herd under TB movement control (FWs. a permits it bequired unless oping direct to lasagitist)  6.6 Are those animals being moved from a property within a Movement Control Ama?  7.6 This, have those animals been tested within 60 days prior to this movement?  8.7 This, have these animals been tested within 60 days prior to this movement?  9.0 To  1.0 The GG day test in not equired if the animals are oping direct to slaughter)  6.8 Doss the herd from within those animals are being moved include cattle or doser which have been introduced from a herd of lower TB status within the last three years?  Inderstand the obligations under the Animal Weitzer Act of persons in charge of animals to ensure that their physical, health and selected animals and the obligations under the Animal Weitzer Act of persons in charge of animals to ensure that their physical, health and selected animals may be a selected of the Act of the requirements.  10. Additional information (see note 7 of the requirements)						
6.4 What is the date of the last TB test for the whole herd and was TB detectors?    Date   / yes   no						
6.5 is the herd under TB movement control? (f Yes, a permit is required unless going direct to slaughter)  6.6 Not those animab being moved from a property within a Movement Centrol Anna?  6.7 If Yes, have these animabs been doed within 60 days prior to this movement?  (The 60-day last is not required if the animabs are going direct to slaughter)  6.8 Does the herd from which these animabs are going direct to slaughter)  6.8 Does the herd from which these animabs are going direct to slaughter)  995 no  introduced from a herd of lower TB status within the last three years?  understand the obligations under the Animal Welfare Act of persons in charge of animals to ensure that their physical, health and schauboural needs are mel in accordance with the minimum standards defined in Codes of Welfare and or the Act.  Additional information (see note 7 of the requirements)  HAVE YOU SI (67) (49) THE						
6.6 Are those animab being moved from a property will him a Movement Control Area?  7.8 This, have these animab been tested within 60 days prior to this movement?  9.95 No  10.0  1			$\overline{}$			
6.7 If No, have these arimals been tooled within 60 days prior to this movement? (The 60-day test is not required if the arimals are poing moved include cattle or door which have been inhoduced from a hard of lower ITS status within the last three years?  yes no inhoduced from a hard of lower ITS status within the last three years?  yes no makerstand the obligations under the Animal Weither Act of press in charge of animals to ensure that their physical, health and schavboural needs are met in accordance with the minimum standards defined in Codes of Weither endor the Act.  Additional information (see note 7 of the requirements)  HAVE YOUS (GNEETHU						
(The 65-day test is not required if the animals are going direct to staughter)  6.8 Does the herd from which these animals are being moved include cattle or deer which have been introduced from a herd of lower T8 status within the last three years?  understand the obligations under the Animal Welfare Act of persons in charge of animals to ensure that their physical, health and schardword needs are met in accordance with the minimum standards defined in Codes of Welfare under the Act.  D Additional Information (see note 7 of the requirements)  HAVE YOU SIGNIES THE			-			
6.8 Does the herd from which these animals are being moved include cattle or deer which have been you no introduced from a herd of lower 15 status within the last three years of understand the obligations under the Animal Weltzer Act of persons in charge of animals to ensure that their physical, health and schavboural needs are met in accordance with the minimum standards defined in Codes of Weltzer under the Act.  20 Additional information (see note 7 of the requirements)  HAVEYOUS(GNIEDTHI			no			
introduced from a hard of lower T8 status within the last three years!  understand the obligations under the Animal Welfare Act of persons in charge of animals to ensure that their physical, health and sehavioural needs are met in accordance with the minimum standards defined in Codes of Welfare under the Act.  Discontinuous information (see note 7 of the requirements)  HAVE YOU SIGNLED THI			no			
understand the obligations under the Animal Welfare Act of persons in charge of animals to ensure that their physical, health and sehavioural needs are met in accordance with the minimum standards defined in Codes of Welfare under the Act.  20 Additional Information (see note 7 of the requirements)  HAVEYOUS(chile) THI			100			
.0 Additional information (see note 7 of the requirements)  HAVE YOU SIGNED THE	understand the obligations under the Animal Welfare Act of persons in charge of animals to ensure that th	eir physic	cal, health :	ind		
	7.0 Additional information (see note 7 of the requirements)	IAVE Y				

#### 家畜出荷申告書

農家は、牛を出荷する際は、左 記の書類に必ず、牛の情報を記 載しなければなりません。

例)牛が仮に風邪を引いた際、 国が定めた薬と獣医等の下、 処置を施した場合は、処置日、 薬の種類、休薬期間(薬の種類 によって定められた期間)を明 確に記載することになっていま す。

→ 記載に虚偽があった場合 は、罰則等が課せられます。



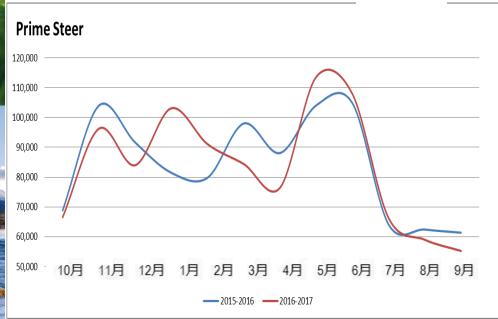


### ①牧草肥育牛と穀物肥育牛の2種類の取扱い(1)

ニュージーランド グラスフェッドビーフ (牧草肥育牛)

生まれてから離乳以降、<u>牧草</u>を食べて育った牛で 脂肪が少なく<u>赤身の美味しい肉質</u>が特徴です。 栄養価の高い牧草で育てているため、臭みもなく、脂肪の色はや さしいクリームホワイトです。 冬季には牧草が減る為、7月~9月特に出荷量が減少します。

※ニュージーランドは南半球で日本と四季の時期が逆です。







### ①牧草肥育牛と穀物肥育牛の2種類の取扱い(2)

#### ニュージーランドビーフ(穀物肥育牛)

栄養価の高い牧草で育てた後、生後約18か月の牧草牛を穀物肥育牧場に導入し、穀物(大麦・小麦・コーンサイレージ)を与えることで脂肪(サシ)が加わり、日本人好みの味わいに仕上がります。また、穀物肥育期間(約130日間)を持つ事により年間を通し、計画的に出荷できます。



太平洋に面した世界的にも珍しいこの牧場は、太平洋からの海風が牧場の空気を常に清潔に保ちます。







### 2018年下期宅配の商品取扱い計画

カテゴリー	種類	商品名	温度帯	規格	ユニット 単価	点単価	企画サイクル			ル
ステーキ	ニュージーランド グラスフェッドピーフ	牛モモステーキ	冷凍	200g (2枚入り)	325	649			•	
	ニュージーランドビーフ	牛ヒレステーキ	冷凍	200g (2枚入り)	740	1,480		•		
	ニュージーランド グラスフェッドビーフ	牛サーロイン ステーキ	冷凍	300g (2枚入り)	493	1,480	•			
かたまり	ニュージーランド グラスフェッドピーフ	牛モモかたまり	冷蔵	350g	243	850		•		•
味付燒肉	ニュージーランドビーフ	牛バラ味付焼肉用 (ブルコギ風)	冷凍	250g	159	398				
切り落とし	ニュージーランドビーフ	牛切り落とし (肩またはモモ・ばら)	冷凍	300g	227	680	•		•	
	ニュージーランドビーフ	牛小間切れ ※定期便企画	冷蔵	200g	200	399	•	•	•	•
	ニュージーランドビーフ	牛小間切れ (定期便)	冷蔵	200g	199	398				
味付焼肉	ニュージーランドビーフ	牛バラ味付け 焼肉用	冷凍	250g	200	499				•
うすぎり	ニュージーランドビーフ	牛肩ロース うすぎり	冷凍	200g	350	699	•	•	•	•

- \*牧草肥育牛は3品、穀物肥育牛は7品、合計10品。
- ・毎週4品の取り扱いを行います。
- ・定期便の「牛小間切れ」も現行のオーストラリア産からニュージーランド産へ切り替えとなります。









### 2018年下期店舗の商品取扱い計画

カテゴリー	種類	商品名	温度帯	規格	ユニット 単価	点単価	大型	中型	小型
ステーキ	ニューダ゛ーラント゛ ク゛ラスフェット゛ヒ゛ーフ	牛サーロインステーキ	冷凍	300g (2枚入り)	493	1480	•	•	•
	ニューダ゛ーラント゛ ク゛ラスフェット゛ヒ゛ーフ	<b>牛モモステーキ</b>	冷凍	200g (2枚入り)	325	649	•	•	•
	アメリカ (ニューダ゛ーラント゛)	牛サーロインステーキ	冷蔵	約150g	499	749	•	•	•
	アメリカ	牛肩ロースステーキ	冷蔵	約280g	248	694	•	•	•
かたまり	ニューダ゛ーラント゛ ク゛ラスフェット゛ ヒ゛ーフ	牛モモかたまり	冷蔵	約400g	249	872	•	•	•
焼肉	アメリカ	牛バラ焼肉用	冷蔵	約100g	369	369	•	•	•
MENZ	アメリカ		冷蔵	約200g	359	738	•	•	•
味付焼肉	ニューダ <sup>*</sup> ーラソト <sup>*</sup> ピーフ	牛バラ味付焼肉用 (プルコギ風)	冷蔵	300g	160	480	•	•	•
	ニューダ゛ーラント゛ ビーフ	牛バラ味付焼肉用 (ねぎ塩)	冷蔵	300g	160	480	•	•	•
切り落とし	ニューダ゛ーラント゛ ビーフ	- 牛小間切れ	冷蔵	約160g	199	318	•	•	•
435/BCO	ニューダ゛ーラント゛ ビーフ		冷蔵	約250g	199	498	•	•	
うすぎり	ニューダ゛ーラント゛ ビ-フ	- 牛肩ロースうすぎり	冷蔵	約140g	349	489	•	•	•
	ニューダ゛ーラント゛ ヒ゛-フ		冷蔵	約240g	349	838	•	•	
カレー	ニューダ゛ー・アメリカ	牛角切力レー・シチュー用	冷蔵	約200g	199	398	•	•	•
挽肉	ニューダ ーラント ビ-フ	牛挽肉	冷蔵	約250g	149	373	•	•	•

- ・牧草牛3品、穀物牛5品の配置となります。
- 2019年には、ステーキを除く全ての商品を牧草牛(グラスフェッドビーフ)へ切り替える計画です。
- ・焼肉、ステーキについては、ニュージーランド産では、対応できない為、別途アメリカ産牛肉の産地開発(成長ホルモン剤不使用、生産者指定など)を進めます。



### 2019年に向けて

グラスフェッドビーフの取扱を増やします。増やす上での課題は・・・・

・グラスフェッドビーフは、7月~9月の冬季、牧草の減少と合わせて牛の出荷が減少。⇒年間安定して仕入、供給が出来るように産地と調整します。

グラスフェッドビーフは、現在ステーキ、焼肉用以外の多くの部位はハンバーガー用の商品、原料となっています。

グラスフェッドビーフは、世界でも人気の高まっている商品です。⇒調整には、他国との調整も必要条件です。





# まとめ

恵まれた土地、自然環境の中、ニュージーランドでは、持続可能な畜産を営み、品質の高い製品を生産しています。

また、安全性についても国を挙げて重点的に取り 組んでいます。

自信をもってお勧めできる商品が、新たに取り組む産地指定ニュージーランド産ビーフです。

今回、新たな取り組みとして、おいしさ、安心・安全な牛肉を組合員の皆様へお届けできればと思います。



#### おいしくいただくための冷凍牛肉の解凍方法

#### 1.「冷蔵庫」で自然解凍(最もおいしくいただける方法)↓

調理する前日に、「冷凍庫から冷蔵庫に移し」じっくり時間をかけて解凍をしていきます。(約 12 時間で解凍ができます)↓

この方法ですと、肉の外側と内側の温度差が少ないので、肉汁の流出を極力抑えて解凍できます。一番おすすめの解凍方法です。→

#### 2.流水解凍(どうしても時間がない時)√

調理する当日に、お肉を袋に入れて水を出しっぱなしにし、常に水をかけ続けて解凍をします。(約 20~30 分間で解凍ができます) ↓

この方法ですと、冷蔵庫での自然解凍よりも短時間で解凍ができます。↓ また、肉の内側と外側の温度差をさらに減らすために、氷水につけて解凍をすると、より肉汁が出るのを減らすことができます。(約1時間程度で解凍ができます)↓

#### \*調理する前に↩

- ①上記のように解凍後、調理する前に袋から出してそのまま、または軽くラップに包んで常温で5分程度おいてください。加熱調理する際の温度差が少なくなり、よりおいしくできあがります。セ
- ②肉汁(ドリップ)はキッチンペーパーなどでよくふき取ってから、調理してください。4

#### おすすめしません。

#### 1.室温での解凍↓

お肉の外側と内側の差が大きく、肉汁を大量に逃してしまいます。せっかくのおい しい肉を台無しにしてしまいます。↩

#### 2.凍ったままの調理↓

凍ったままのお肉を火にかけると温度差によってお肉の細胞が壊され、大量の肉汁が出てしまいます。 $\epsilon$ 

#### 3.電子レンジでの解凍↓

電子レンジの機能もますます向上しています。ご自宅のレンジの取扱い説明書をよく読んで、解凍性能の程度を判断してご利用ください。性能が悪いとおいしく召し上がれない場合があります。↩

#### サーロインステーキ。

- ①解凍(左記文書参照)~
- ②冷蔵庫からだして袋からお皿もしくはバットに取り出し、ペーパータオル等で↓ 肉の両面のドリップ(血)を軽くふき、常温で30分程度おく。↓
- ③焼く直前に肉の両面に塩コショーをまんべんなくまぶす。↓
- ④フライパンに油を小さじ1杯入れてなじませ、中火にかける。↓
- ⑤フライパンが温まったら、ステーキを立て側面の脂をフライパンにつけて、 $\mu$ 脂の部分を中火で2~3分焼く。 $\mu$





ニュージーランドビーフのお取引先である「アンズコフーズ」さんのサイト内の焼き方動画が見られます。↓

#### https://www.anzco.co.jp/products/beef/grassfed-beef/862/-

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- ⑥脂から出た油をフライバンになじませたら、中火で表面・裏面を約1分ずつ焼く。↓
- ⑦両面に焼き色がついたらお皿もしくはバットに取り出し、そのまま5分ねかせる。↓

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#### 切り落とし

- ① 解凍(左記文書参照)↓
- ②冷蔵庫からだして袋からお皿もしくはバットに取り出し肉を広げ、常温で5分程度お く。↓
- ③肉の全面に塩コショーをまんべんなくまぶす。↓
- ④フライパンに油を大さじ1杯入れてなじませ、中火にかける。↓
- ⑤フライパンが温まったら、肉を入れて中火で炒める。↓
- ⑥肉の赤身が無くなったら、仕上げに強火で10秒ほど炒める。↓

4



#### グラスフェッドビーフ サーロインステーキ

のおいしい焼き方



下記URLよりご覧ください

https://www.anzco.co.jp/products/beef/grassfed-beef/862/





